



VISUALS
ATTRACTION LLC



Explore the Universe with your Planetarium Audience in an Entirely New Way with **ZEISS ASTERION®** from Visuals Attraction.

As the official, exclusive partner of **ZEISS** planetarium solutions for the Middle East, Visuals Attraction is excited to introduce the new **ZEISS ASTERION®** opto-mechanical starball projector for planetariums across the GCC region.

ASTERION® IS THE PERFECT ASTRONOMY EDUCATOR'S TOOL FOR REALISTIC RENDERING OF THE NIGHT SKY

Delivering an uncompromised starry sky experience, the **ZEISS ASTERION®** offers the renowned quality of **ZEISS** engineering at an affordable price point for smaller planetariums from 8 meters in diameter, with a separate variation available for larger planetariums up to 18 meters in diameter.

Designed to replace existing starball projectors – or to add starball projector functionality to digital full-dome systems for a hybrid experience – the **ZEISS ASTERION®** is a silent, high speed opto-mechanical projector that displays brilliantly bright stars and celestial objects on the dome with pin-point accuracy.



Slim with a small overall footprint, the projector does not obscure viewing or create a shadow on the dome – and seating capacity is maximized.





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POWERFUL, REAL-TIME DIGITAL ASTRONOMY AND DATA VISUALIZATION WITH UNIVIEW

For digital and hybrid planetariums, **Uniview** software brings the very latest and most intelligent visualizations of real-time astronomy, planetary exploration, Earth sciences and neuroscience.

Widely recognized as the most accurate data visualization platform in the industry, **ZEISS' Uniview**, available from Visuals Attraction, is a powerful tool for presentation, production and real-time sharing worldwide.

DISCOVER MORE ABOUT **UNIVIEW**

TRUSTED PLANETARIUM SERVICES & EXPERTISE FROM VISUALS ATTRACTION

With our extensive range of planetarium solutions, Visuals Attraction can work with you to help educate your audiences on the beauty of the night sky - taking them on a voyage of discovery through the solar system, out to the Cosmic Microwave Background on the edge of the known Universe.

OUR SOLUTIONS AND SERVICES INCLUDE:

- ZEISS Powerdome Planetariums
- ZEISS VELVET LED Projector
– with True Black Projection Technology
- Falak Immersive Theater Solutions
- Exhibits
- Custom Immersive Dome Solutions
- Astronomy and Data Visualization Packages
- Advanced Audio-Visual Technologies
- Fulldome films and custom content

Since 2013, Visuals Attraction has delivered fully integrated, world-class planetariums and immersive and specialist technology solutions to a range of complex projects for Education, Science Centers, Museums, Cultural Attractions, Entertainment and Government institutions.

TALK TO US TODAY ABOUT YOUR **PLANETARIUM REQUIREMENTS.**

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